

Rennch — Media Fact Sheet

BRAND SUMMARY

Rennch is a premium digital vehicle maintenance and provenance-tracking application designed for automotive enthusiasts, collectors, and detail-oriented owners. Built to preserve a vehicle's mechanical history and long-term value, Rennch combines meticulous recordkeeping, photo documentation, and intelligent service tracking into a single, elegant platform.

VALUE PROPOSITION

Rennch empowers owners to document every service, repair, and upgrade with clarity and credibility. From daily drivers to collector-grade automobiles, Rennch ensures that maintenance history becomes a strategic asset rather than a scattered paper trail.

KEY FEATURES

- Comprehensive digital maintenance log with photos, receipts, mileage, and service details
- VIN-based vehicle identification and specification accuracy
- Custom service schedules and maintenance reminders
- Professional report generation for resale, insurance, or archival use
- Multi-device synchronization across iPhone, iPad, and Mac via iCloud
- Parts, fluids, and consumables tracking with future service import enhancements planned

PRICING & AVAILABILITY

Rennch offers a 7-day free trial with full functionality. A one-time lifetime purchase includes support for up to three vehicles, with optional expansion available. Enthusiast club members may qualify for exclusive discounts.

TARGET AUDIENCE

Automotive enthusiasts, classic car collectors, boutique dealerships, specialty service centers, and automotive lifestyle media.

MEDIA RESOURCES

Website: www.rennch.app
Press Story: Chez Mer Studios — Introducing Rennch